

# NFRN

*'Representing Leading News & Convenience Retailers'*

Press Release

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## **CTN WORLD MOVES TO LONDON FOR 2008**

CTN World, the only national exhibition for the news and convenience retailer, is moving south for 2008.

This year's exhibition – on September 6 and 7 – will be held at the National Hall, Olympia. For the past four years, the NFRN show has taken place at the National Exhibition Centre, Birmingham.

This major industry trade event attracts thousands of NFRN members and non members along with key suppliers, publishers and wholesalers.

Announcing the change of venue, NFRN National President Colin Finch said: "The success of CTN World has built steadily since the first show in 2004 and this move to Olympia is part of our plans to see this important industry event develop even further.

"CTN World fills what would otherwise be a vacuum for the news and convenience retailer and provides a unique opportunity for members to meet key suppliers, publishers and wholesalers as well as learning about the latest developments and ideas. In moving the show to Olympia we believe we will be able to attract an even larger audience to the show and build upon the already extensive range of exhibitors."

For the second year running, the show will be a joint venture with the National Federation of Subpostmasters.

Graeme Collins, NFRN Head of Marketing, added: "The move to Olympia is very exciting. It is a superb venue that is ideal for our purposes and I am sure this year's show will be the biggest and best yet, attracting an even higher number of retailers than ever before. The one thing that isn't changing is the show's focus on business development and it will, as ever, be packed with exhibitors from all major markets and those offering new opportunities to build sales and profits".

Ends

Notes to Editors:

The National Federation of Retail Newsagents (NFRN) exists to help the independent retailer compete more effectively in today's highly competitive market by providing practical help and assistance, commercial support, deals and buying opportunities, training, expertise and services.

For more information please contact Anne Bingham on 07879 646842.